

Appendix a

	Cycle Number	Area Office	Automated Telephone	SMS	Web	Total	
1 - 5 Nov 2007	1	15	97	10	399	521	
8 - 12 Nov 2007	2	8	142	6	336	492	
15 - 19 Nov 2007	3	3	129	3	459	594	
22 - 26 Nov 2007	4	10	249	13	569	841	
29 - 3 Dec 2007	5	6	164	3	503	676	
6 - 10 Dec 2007	6	7	252	6	665	930	
13 - 17 Dec 2007	7	12	143	3	262	420	
20 - 24 Dec 2007		0	0	0	0	0	There were no adverts
27 - 31 Dec 2007		0	0	0	0	0	There were no adverts
3 - 7 Jan 2008	8	43	305	21	1045	1414	
10 - 14 Jan 2008	9	38	144	27	477	686	
18 - 21 Jan 2008	10	1	29	5	172	207	
24 - 28 Jan 2008	11	55	167	23	537	782	
31 - 4 Feb 2008	12	53	224	45	916	1238	
7 - 11 Feb 2008	13	47	105	10	312	474	